

# aap

## Monthly StatShot December 2013

Issued: February 13<sup>th</sup> 2014

Including sales from 1,211 publishers

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Association of American Publishers

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# Total Sales

Total Sales	December 2013			December 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	523.0	123.1	400.0	539.5	135.1	404.3	-3.0%	-8.9%	-1.1%
Childrens & Young Adult Books	160.0	29.6	130.4	145.6	31.7	113.8	9.9%	-6.7%	14.6%
Religious Presses	47.7	5.0	42.7	36.6	5.1	31.5	30.4%	-2.8%	35.9%
Professional Books	114.0	12.8	101.2	84.7	11.0	73.7	34.7%	17.0%	37.3%
K-12 Instructional Materials	121.6	-	121.6	176.0	-	176.0	-30.9%	-	-30.9%
Higher Educational Course Materials	856.3	115.3	741.0	809.0	122.3	686.7	5.8%	-5.7%	7.9%
University Presses	14.7	1.9	12.8	14.6	2.4	12.2	1.2%	-20.6%	5.5%
All Other	1.5	-0.1	1.6	-0.1	-0.7	0.6	2867.8%	87.8%	160.4%
<b>Total</b>	<b>1838.9</b>	<b>287.6</b>	<b>1551.3</b>	<b>1805.9</b>	<b>307.0</b>	<b>1498.9</b>	<b>1.8%</b>	<b>-6.3%</b>	<b>3.5%</b>

Sales of US Book Publishers – Millions of Dollars

# Total Sales YTD

Total Sales	Calendar Year 2013			Calendar Year 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	6288.3	1408.6	4879.7	6383.4	1540.2	4843.2	-1.5%	-8.5%	0.8%
Childrens & Young Adult Books	1930.9	369.3	1561.6	2011.1	339.0	1672.1	-4.0%	8.9%	-6.6%
Religious Presses	665.2	93.2	572.0	652.1	90.6	561.6	2.0%	2.9%	1.9%
Professional Books	867.9	135.0	732.9	854.5	143.5	711.0	1.6%	-5.9%	3.1%
K-12 Instructional Materials	2847.4		2847.4	2725.1	-	2725.1	4.5%	-	4.5%
Higher Educational Course Materials	5599.2	1300.3	4298.9	5593.6	1354.9	4238.7	0.1%	-4.0%	1.4%
University Presses	147.6	28.7	118.9	145.0	29.5	115.5	1.8%	-2.8%	2.9%
All Other	45.0	4.3	40.8	37.2	4.8	32.4	21.0%	-11.1%	25.7%
<b>Total</b>	<b>18391.4</b>	<b>3339.3</b>	<b>15052.1</b>	<b>18402.1</b>	<b>3502.4</b>	<b>14899.6</b>	<b>-0.1%</b>	<b>-4.7%</b>	<b>1.0%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults

Adult Books	December 2013			December 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	179.2	52.6	126.6	188.9	61.3	127.6	-5.1%	-14.1%	-0.8%
Paperback	151.2	37.1	114.0	156.5	35.4	121.2	-3.4%	4.9%	-5.9%
Mass Market	53.4	30.9	22.5	67.1	35.7	31.4	-20.4%	-13.5%	-28.3%
Physical Audio	8.6	1.8	6.7	8.5	2.0	6.5	0.3%	-9.4%	3.3%
Downloaded Audio	13.5	0.0	13.5	11.8	0.0	11.8	14.6%		14.7%
eBook	104.9	0.1	104.9	98.3	0.1	98.3	6.7%		6.7%
Other	12.2	0.5	11.7	8.3	0.7	7.7	47.0%	-24.0%	53.1%
<b>Total</b>	<b>523.0</b>	<b>123.1</b>	<b>400.0</b>	<b>539.5</b>	<b>135.1</b>	<b>404.3</b>	<b>-3.0%</b>	<b>-8.9%</b>	<b>-1.1%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults YTD

Adult Books	Calendar Year 2013			Calendar Year 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	2109.0	583.8	1525.2	2044.6	654.1	1390.5	3.1%	-10.7%	9.7%
Paperback	1766.9	404.0	1362.8	1903.0	399.6	1503.4	-7.2%	1.1%	-9.3%
Mass Market	753.0	379.9	373.1	847.9	443.5	404.3	-11.2%	-14.4%	-7.7%
Physical Audio	100.0	21.7	78.4	100.8	22.6	78.2	-0.7%	-4.0%	0.2%
Downloaded Audio	131.7	0.0	131.6	111.0	0.0	111.0	18.6%		18.6%
eBook	1301.7	0.8	1300.9	1254.2	1.0	1253.1	3.8%		3.8%
Other	126.0	18.4	107.6	122.0	19.3	102.7	3.2%	-5.0%	4.8%
<b>Total</b>	<b>6288.3</b>	<b>1408.6</b>	<b>4879.7</b>	<b>6383.4</b>	<b>1540.2</b>	<b>4843.2</b>	<b>-1.5%</b>	<b>-8.5%</b>	<b>0.8%</b>

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults

Childrens & Young Adult Books	December 2013			December 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	74.9	15.3	59.6	72.3	18.3	54.0	3.6%	-16.6%	10.4%
Board Book	10.1	2.0	8.2	6.8	1.4	5.5	48.8%	46.1%	49.5%
Paperback	50.2	11.4	38.8	49.8	11.0	38.8	0.8%	3.6%	0.0%
eBook	16.6	0.0	16.6	10.3	0.0	10.3	60.6%		60.6%
Other	8.2	0.9	7.2	6.3	1.0	5.3	29.7%	-10.1%	37.4%
Total	160.0	29.6	130.4	145.6	31.7	113.8	9.9%	-6.7%	14.6%

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults YTD

Childrens & Young Adult Books	Calendar Year 2013			Calendar Year 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	946.7	213.4	733.3	1016.6	193.2	823.4	-6.9%	10.4%	-10.9%
Board Book	89.9	15.9	74.0	76.7	15.3	61.4	17.2%	4.0%	20.5%
Paperback	647.4	129.0	518.4	611.4	120.1	491.2	5.9%	7.4%	5.5%
eBook	170.5	0.0	170.5	232.5	0.0	232.5	-26.7%		-26.7%
Other	76.3	11.0	65.3	73.8	10.3	63.5	3.3%	6.4%	2.8%
Total	1930.9	369.3	1561.6	2011.1	339.0	1672.1	-4.0%	8.9%	-6.6%

Sales of US Book Publishers – Millions of Dollars

# Religious Presses

Religious Presses	December 2013			December 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	28.8	3.4	25.4	18.7	3.8	14.9	54.0%	-10.7%	70.6%
Paperback	7.0	1.0	6.0	7.1	0.8	6.3	-1.1%	17.1%	-3.5%
eBook	4.2	0.0	4.2	3.2	0.0	3.2	29.1%		29.1%
Other	7.7	0.6	7.1	7.6	0.5	7.1	2.4%		0.8%
Total	47.7	5.0	42.7	36.6	5.1	31.5	30.4%	-2.8%	35.9%

Sales of US Book Publishers – Millions of Dollars



# Religious Presses YTD

Religious Presses	Calendar Year 2013			Calendar Year 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	370.3	62.9	307.4	357.7	60.3	297.4	3.5%	4.3%	3.4%
Paperback	139.9	20.9	119.0	146.2	20.9	125.3	-4.3%	-0.1%	-5.1%
eBook	63.6	0.0	63.6	57.9	0.0	57.9	9.7%		9.7%
Other	91.4	9.3	82.1	90.3	9.3	81.0	1.3%		1.4%
Total	665.2	93.2	572.0	652.1	90.6	561.6	2.0%	2.9%	1.9%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing

Professional Publishing	December 2013			December 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	5.0	0.5	4.5	3.8	0.7	3.1	29.3%	-32.8%	44.1%
Medical	63.1	7.6	55.5	53.3	7.4	46.0	18.2%	3.1%	20.7%
Law, Technical, Scientific & Other	46.0	4.7	41.3	27.5	2.8	24.6	67.4%	66.0%	67.5%
Total	114.0	12.8	101.2	84.7	11.0	73.7	34.7%	17.0%	37.3%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing YTD

Professional Publishing	Calendar Year 2013			Calendar Year 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	47.8	6.6	41.2	55.3	9.5	45.8	-13.5%	-30.2%	-10.0%
Medical	423.1	82.2	340.9	430.5	89.1	341.5	-1.7%	-7.7%	-0.2%
Law, Technical, Scientific & Other	397.0	46.1	350.9	368.7	44.9	323.8	7.7%	2.7%	8.4%
Total	867.9	135.0	732.9	854.5	143.5	711.0	1.6%	-5.9%	3.1%

Sales of US Book Publishers – Millions of Dollars

# University Presses

University Presses	December 2013			December 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	5.6	0.8	4.8	5.6	0.9	4.7	0.0%	-16.3%	3.2%
Paperback	7.9	1.1	6.8	7.7	1.5	6.2	3.7%	-23.5%	10.1%
eBook	1.1	0.0	1.1	1.2	0.0	1.2	-8.4%		-8.5%
Other	0.1	0.0	0.1	0.1	0.0	0.1	2.5%		2.7%
Total	14.7	1.9	12.8	14.6	2.4	12.2	1.2%	-20.6%	5.5%

Sales of US Book Publishers – Millions of Dollars

# University Presses YTD

University Presses	Calendar Year 2013			Calendar Year 2012			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	59.3	12.3	46.9	60.4	12.6	47.8	-1.8%	-2.1%	-1.7%
Paperback	74.7	16.0	58.6	74.2	16.8	57.4	0.6%	-4.8%	2.2%
eBook	12.5	0.3	12.2	9.4	0.0	9.3	33.4%		31.0%
Other	1.1	0.0	1.1	1.0	0.0	1.0	8.7%		9.9%
Total	147.6	28.7	118.9	145.0	29.5	115.5	1.8%	-2.8%	2.9%

Sales of US Book Publishers – Millions of Dollars

# Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

# Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
HighBridge Company	✓						
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

# Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					



# Included Publishers

Data for the following publishers was provided by others.

## Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

## Consortium:

120 distribution clients.

## Cornell University Press:

Duquesne University Press, Carnegie Mellon University Press, and McGill-Queens University Press.

## Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregal, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

## Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

## Independent Publishers Group:

663 distribution clients.

## Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, **Cardinal**, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, **Le French Book**, GemmaMedia, Harriman House Ltd, **Indiana University Press**, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, **Spring House Press**, Tate's Bake Shop, The Taunton Press, **Third World Press, Inc.**, Turner Publishing and Windsor Peak Press.

## Perseus Book Group:

17 distribution clients.

## Perseus Distribution:

26 distribution clients.

## Publishers Group West:

175 distribution clients.

## Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc,

New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

## Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, **Wisdom Publications**.

## University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

## New

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