

aap

Monthly StatShot April 2014

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Including sales from 1,209 publishers

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Total Sales

Total Sales	April 2014			April 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	487.4	124.6	362.7	499.3	116.6	382.8	-2.4%	6.9%	-5.2%
Childrens & Young Adult Books	163.0	35.0	127.9	134.8	30.6	104.3	20.9%	14.6%	22.7%
Religious Presses	52.9	6.6	46.3	49.6	7.7	41.8	6.7%	-14.9%	10.7%
Professional Books	59.0	17.7	41.3	62.7	15.6	47.1	-6.0%	13.5%	-12.4%
K-12 Instructional Materials	138.6	-	138.6	160.8	-	160.8	-13.8%	-	-13.8%
Higher Educational Course Materials	192.6	116.7	75.9	192.1	124.1	68.1	0.3%	-6.0%	11.6%
University Presses	10.5	3.3	7.2	10.5	2.9	7.6	-0.4%	13.3%	-5.6%
All Other	1.8	3.9	-2.2	2.8	0.2	2.5	-36.6%	1671.4%	-184.6%
Total	1105.7	307.8	797.9	1112.7	297.6	815.1	-0.6%	3.4%	-2.1%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Apr 2014			Jan - Apr 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	1834.3	483.1	1351.2	1872.3	483.2	1389.1	-2.0%	0.0%	-2.7%
Childrens & Young Adult Books	679.9	137.7	542.2	558.5	140.3	418.2	21.7%	-1.8%	29.6%
Religious Presses	216.1	33.0	183.0	212.6	36.5	176.2	1.6%	-9.4%	3.9%
Professional Books	216.8	55.4	161.3	223.4	57.7	165.7	-3.0%	-3.8%	-2.7%
K-12 Instructional Materials	400.4	-	400.4	433.8	-	433.8	-7.7%	-	-7.7%
Higher Educational Course Materials	1021.2	512.0	509.2	1003.4	545.9	457.4	1.8%	-6.2%	11.3%
University Presses	43.0	10.0	33.0	43.4	11.0	32.4	-0.8%	-8.7%	1.9%
All Other	10.9	5.6	5.3	18.3	2.0	16.2	-40.3%	179.5%	-67.6%
Total	4422.6	1237.0	3185.6	4365.6	1276.5	3089.1	1.3%	-3.1%	3.1%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	April 2014			April 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	156.5	54.0	102.5	175.3	44.7	130.6	-10.7%	20.7%	-21.5%
Paperback	140.1	35.8	104.2	142.0	33.5	108.5	-1.4%	6.8%	-3.9%
Mass Market	52.4	28.2	24.2	54.1	33.5	20.7	-3.2%	-15.9%	17.3%
Physical Audio	6.5	2.0	4.5	7.4	1.8	5.6	-11.3%	15.8%	-19.8%
Downloaded Audio	11.0	0.0	11.0	9.8	0.0	9.8	12.6%		12.6%
eBook	114.6	0.0	114.5	105.2	0.1	105.1	8.9%		8.9%
Other	6.3	4.6	1.7	5.5	3.0	2.5	13.6%	52.3%	-32.9%
Total	487.4	124.6	362.7	499.3	116.6	382.8	-2.4%	6.9%	-5.2%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Apr 2014			Jan - Apr 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	567.5	228.4	339.1	579.6	213.4	366.2	-2.1%	7.0%	-7.4%
Paperback	535.4	131.5	403.9	552.2	131.1	421.1	-3.0%	0.3%	-4.1%
Mass Market	203.9	106.5	97.4	227.9	122.0	105.9	-10.5%	-12.7%	-8.0%
Physical Audio	22.4	7.7	14.7	25.8	7.6	18.3	-13.2%	2.3%	-19.6%
Downloaded Audio	44.3	0.0	44.3	37.1	0.0	37.0	19.5%		19.5%
eBook	432.8	0.2	432.6	423.9	0.3	423.7	2.1%		2.1%
Other	28.0	8.8	19.2	25.8	8.8	16.9	8.5%	-0.4%	13.2%
Total	1834.3	483.1	1351.2	1872.3	483.2	1389.1	-2.0%	0.0%	-2.7%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	April 2014			April 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	69.1	21.5	47.5	58.8	18.9	39.9	17.5%	14.1%	19.1%
Board Book	5.8	1.8	4.0	4.1	1.4	2.8	39.6%	30.8%	44.1%
Paperback	57.4	10.8	46.6	51.6	9.5	42.0	11.4%	13.6%	10.9%
eBook	24.1	0.0	24.1	14.1	0.0	14.1	70.8%		70.9%
Other	6.6	0.9	5.8	6.2	0.8	5.5	6.1%	8.8%	5.7%
Total	163.0	35.0	127.9	134.8	30.6	104.3	20.9%	14.6%	22.7%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Apr 2014			Jan - Apr 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	310.6	83.8	226.7	264.8	88.2	176.6	17.3%	-4.9%	28.4%
Board Book	31.6	7.5	24.1	23.4	5.6	17.7	35.0%	33.1%	35.6%
Paperback	225.2	42.7	182.5	189.2	42.5	146.7	19.1%	0.5%	24.4%
eBook	88.0	0.0	88.0	59.8	0.0	59.8	47.2%		47.2%
Other	24.5	3.7	20.9	21.3	4.0	17.4	15.2%	-6.7%	20.2%
Total	679.9	137.7	542.2	558.5	140.3	418.2	21.7%	-1.8%	29.6%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	April 2014			April 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	32.8	5.0	27.9	31.1	5.6	25.5	5.5%	-12.1%	9.4%
Paperback	7.4	0.9	6.5	7.0	1.1	5.9	5.8%	-17.7%	10.2%
eBook	5.7	0.0	5.7	4.5	0.0	4.5	26.2%		26.2%
Other	7.0	0.7	6.3	7.0	1.0	6.0	0.4%		5.0%
Total	52.9	6.6	46.3	49.6	7.7	41.8	6.7%	-14.9%	10.7%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Apr 2014			Jan - Apr 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	130.7	25.2	105.4	135.4	27.6	107.8	-3.5%	-8.5%	-2.2%
Paperback	33.6	4.4	29.2	32.1	4.9	27.3	4.5%	-9.8%	7.1%
eBook	22.5	0.0	22.5	17.9	0.0	17.8	25.9%		25.9%
Other	29.3	3.4	25.9	27.2	4.0	23.2	7.7%		11.6%
Total	216.1	33.0	183.0	212.6	36.5	176.2	1.6%	-9.4%	3.9%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	April 2014			April 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.3	0.8	2.5	3.7	0.8	2.9	-11.7%	-3.8%	-13.8%
Medical	24.7	9.5	15.1	26.2	8.5	17.7	-5.9%	12.4%	-14.7%
Law, Technical, Scientific & Other	31.0	7.4	23.6	32.8	6.3	26.5	-5.4%	17.0%	-10.7%
Total	59.0	17.7	41.3	62.7	15.6	47.1	-6.0%	13.5%	-12.4%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Apr 2014			Jan - Apr 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	13.0	2.2	10.7	16.4	2.7	13.7	-21.0%	-17.5%	-21.7%
Medical	87.3	31.2	56.1	99.1	35.8	63.3	-11.9%	-12.9%	-11.4%
Law, Technical, Scientific & Other	116.4	22.0	94.5	107.8	19.1	88.7	8.0%	15.1%	6.5%
Total	216.8	55.4	161.3	223.4	57.7	165.7	-3.0%	-3.8%	-2.7%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	April 2014			April 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.8	1.3	3.5	4.6	1.1	3.5	5.5%	19.7%	1.1%
Paperback	4.4	2.0	2.5	4.8	1.8	3.0	-6.6%	8.7%	-15.9%
eBook	1.1	0.0	1.1	1.1	0.0	1.1	4.3%		3.0%
Other	0.1	0.0	0.1	0.1	0.0	0.1	-32.6%		-33.3%
Total	10.5	3.3	7.2	10.5	2.9	7.6	-0.4%	13.3%	-5.6%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Apr 2014			Jan - Apr 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	18.1	4.4	13.6	17.8	4.7	13.1	1.5%	-5.9%	4.1%
Paperback	20.2	5.5	14.6	21.3	6.2	15.1	-5.3%	-11.1%	-2.9%
eBook	4.5	0.0	4.5	3.9	0.0	3.9	16.1%		15.8%
Other	0.3	0.0	0.3	0.4	0.0	0.4	-24.3%		-25.3%
Total	43.0	10.0	33.0	43.4	11.0	32.4	-0.8%	-8.7%	1.9%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

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