

# aap

## Monthly StatShot June 2014

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Including sales from 1,209 publishers

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Association of American Publishers

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# Total Sales

Total Sales	June 2014			June 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	471.6	104.1	367.5	480.9	110.4	370.5	-1.9%	-5.7%	-0.8%
Childrens & Young Adult Books	158.9	29.7	129.2	140.0	29.3	110.7	13.4%	1.4%	16.7%
Religious Presses	44.6	8.2	36.4	41.0	9.5	31.5	8.8%	-13.6%	15.5%
Professional Books	65.2	8.2	57.0	62.7	5.6	57.0	4.0%	45.3%	-0.1%
K-12 Instructional Materials	656.3	-	656.3	442.8	-	442.8	48.2%	-	48.2%
Higher Educational Course Materials	402.3	55.4	346.9	370.8	49.3	321.5	8.5%	12.3%	7.9%
University Presses	9.1	2.1	7.0	9.6	1.9	7.7	-6.1%	8.1%	-9.6%
All Other	0.2	0.0	0.2	0.5	-0.2	0.7	-65.4%	71.2%	-66.7%
<b>Total</b>	<b>1808.0</b>	<b>207.6</b>	<b>1600.4</b>	<b>1548.3</b>	<b>205.9</b>	<b>1342.5</b>	<b>16.8%</b>	<b>0.8%</b>	<b>19.2%</b>

Sales of US Book Publishers – Millions of Dollars

# Total Sales YTD

Total Sales	Jan - June 2014			Jan - Jun 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	2815.0	723.8	2091.2	2867.2	706.2	2161.0	-1.8%	2.5%	-3.2%
Childrens & Young Adult Books	1032.2	207.1	825.1	846.4	202.3	644.1	22.0%	2.4%	28.1%
Religious Presses	317.3	50.7	266.6	319.6	57.6	262.0	-0.7%	-11.9%	1.7%
Professional Books	349.6	73.7	275.9	353.7	73.0	280.7	-1.2%	1.0%	-1.7%
K-12 Instructional Materials	1371.0	-	1371.0	1170.1	-	1170.1	17.2%	-	17.2%
Higher Educational Course Materials	1659.0	662.2	996.8	1629.5	679.6	949.9	1.8%	-2.6%	4.9%
University Presses	61.7	14.4	47.3	64.0	15.5	48.5	-3.6%	-6.9%	-2.6%
All Other	13.0	2.4	10.6	21.6	2.3	19.3	-39.4%	8.8%	-45.1%
<b>Total</b>	<b>7618.8</b>	<b>1734.5</b>	<b>5884.4</b>	<b>7272.0</b>	<b>1736.4</b>	<b>5535.6</b>	<b>4.8%</b>	<b>-0.1%</b>	<b>6.3%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults

Adult Books	June 2014			June 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	141.5	46.8	94.7	138.3	43.8	94.5	2.3%	7.0%	0.1%
Paperback	135.5	29.4	106.1	142.1	32.5	109.6	-4.6%	-9.5%	-3.1%
Mass Market	57.5	25.2	32.3	64.0	29.8	34.2	-10.1%	-15.4%	-5.5%
Physical Audio	7.7	1.4	6.3	8.0	1.6	6.4	-3.6%	-9.6%	-2.1%
Downloaded Audio	13.7	0.0	13.7	10.3	0.0	10.3	32.2%		32.2%
eBook	105.7	0.0	105.7	108.4	0.1	108.4	-2.5%		-2.5%
Other	10.0	1.2	8.8	9.8	2.7	7.1	1.5%	-55.6%	23.3%
<b>Total</b>	<b>471.6</b>	<b>104.1</b>	<b>367.5</b>	<b>480.9</b>	<b>110.4</b>	<b>370.5</b>	<b>-1.9%</b>	<b>-5.7%</b>	<b>-0.8%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults YTD

Adult Books	Jan - June 2014			Jan - Jun 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	879.5	332.5	547.0	895.6	300.3	595.3	-1.8%	10.7%	-8.1%
Paperback	818.0	200.2	617.8	831.9	198.7	633.2	-1.7%	0.8%	-2.4%
Mass Market	323.0	164.0	158.9	354.1	181.6	172.5	-8.8%	-9.7%	-7.8%
Physical Audio	39.2	11.8	27.5	44.6	10.6	34.0	-12.0%	10.5%	-19.1%
Downloaded Audio	74.4	0.0	74.4	59.2	0.0	59.2	25.7%		25.7%
eBook	634.5	0.3	634.2	637.9	0.4	637.5	-0.5%		-0.5%
Other	46.3	15.0	31.3	43.9	14.5	29.3	5.6%	3.0%	6.9%
Total	2815.0	723.8	2091.2	2867.2	706.2	2161.0	-1.8%	2.5%	-3.2%

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults

Childrens & Young Adult Books	June 2014			June 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	55.4	17.3	38.0	58.7	17.4	41.3	-5.7%	-0.3%	-8.0%
Board Book	7.8	1.8	5.9	5.3	1.4	4.0	45.2%	33.1%	49.4%
Paperback	65.2	9.8	55.5	60.2	9.7	50.4	8.4%	0.3%	10.0%
eBook	23.6	0.0	23.6	10.2	0.0	10.2	131.9%		131.9%
Other	6.9	0.8	6.1	5.6	0.8	4.8	23.3%	-4.2%	27.9%
Total	158.9	29.7	129.2	140.0	29.3	110.7	13.4%	1.4%	16.7%

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults YTD

Childrens & Young Adult Books	Jan - June 2014			Jan - Jun 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	446.7	125.4	321.3	392.0	125.2	266.9	14.0%	0.2%	20.4%
Board Book	46.6	11.6	35.0	33.6	8.6	25.0	38.4%	33.8%	40.1%
Paperback	366.9	64.7	302.2	304.8	62.8	242.0	20.4%	3.0%	24.9%
eBook	133.8	0.0	133.8	82.1	0.0	82.1	63.0%		63.0%
Other	38.2	5.5	32.8	33.8	5.6	28.2	13.0%	-3.2%	16.2%
Total	1032.2	207.1	825.1	846.4	202.3	644.1	22.0%	2.4%	28.1%

Sales of US Book Publishers – Millions of Dollars

# Religious Presses

Religious Presses	June 2014			June 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	24.6	6.0	18.6	23.8	7.5	16.3	3.7%	-19.5%	14.4%
Paperback	7.9	1.2	6.6	6.8	1.0	5.8	14.9%	19.2%	14.1%
eBook	5.8	0.0	5.8	4.5	0.0	4.5	28.9%		28.9%
Other	6.3	0.9	5.4	5.9	0.9	4.9	6.8%		8.6%
Total	44.6	8.2	36.4	41.0	9.5	31.5	8.8%	-13.6%	15.5%

Sales of US Book Publishers – Millions of Dollars



# Religious Presses YTD

Religious Presses	Jan - June 2014			Jan - Jun 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	188.7	38.7	150.0	204.0	44.7	159.3	-7.5%	-13.5%	-5.8%
Paperback	50.1	7.0	43.1	47.9	7.2	40.7	4.6%	-2.3%	5.8%
eBook	34.9	0.0	34.9	26.7	0.0	26.7	30.5%		30.5%
Other	43.7	5.1	38.6	40.9	5.7	35.2	6.7%		9.5%
Total	317.3	50.7	266.6	319.6	57.6	262.0	-0.7%	-11.9%	1.7%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing

Professional Publishing	June 2014			June 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.6	0.5	3.1	3.3	0.5	2.8	7.7%	-1.4%	9.3%
Medical	30.0	3.6	26.4	30.5	2.6	27.9	-1.8%	35.9%	-5.3%
Law, Technical, Scientific & Other	31.6	4.1	27.5	28.8	2.5	26.3	9.7%	64.6%	4.5%
Total	65.2	8.2	57.0	62.7	5.6	57.0	4.0%	45.3%	-0.1%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing YTD

Professional Publishing	<i>Jan - June 2014</i>			<i>Jan - Jun 2013</i>			<i>Change</i>		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	20.3	3.3	17.0	21.2	3.6	17.6	-4.5%	-8.9%	-3.6%
Medical	152.0	39.7	112.3	161.6	42.8	118.8	-5.9%	-7.1%	-5.5%
Law, Technical, Scientific & Other	177.3	30.7	146.6	170.9	26.6	144.2	3.7%	15.3%	1.6%
Total	349.6	73.7	275.9	353.7	73.0	280.7	-1.2%	1.0%	-1.7%

Sales of US Book Publishers – Millions of Dollars

# University Presses

University Presses	June 2014			June 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	3.5	0.9	2.6	3.9	0.8	3.0	-9.1%	13.5%	-15.2%
Paperback	4.6	1.1	3.6	4.8	1.0	3.8	-3.7%	2.4%	-5.4%
eBook	0.9	0.1	0.8	0.9	0.0	0.8	-3.7%		-5.8%
Other	0.1	0.0	0.1	0.1	0.0	0.1	-26.0%		-26.9%
Total	9.1	2.1	7.0	9.6	1.9	7.7	-6.1%	8.1%	-9.6%

Sales of US Book Publishers – Millions of Dollars

# University Presses YTD

University Presses	Jan - June 2014			Jan - Jun 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	25.7	6.4	19.3	26.3	6.6	19.7	-2.4%	-2.9%	-2.2%
Paperback	29.0	7.9	21.1	31.0	8.8	22.2	-6.6%	-10.4%	-5.1%
eBook	6.5	0.1	6.4	6.1	0.1	6.0	7.9%		7.3%
Other	0.5	0.0	0.4	0.6	0.0	0.6	-20.0%		-20.6%
Total	61.7	14.4	47.3	64.0	15.5	48.5	-3.6%	-6.9%	-2.6%

Sales of US Book Publishers – Millions of Dollars

# Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Hights Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

# Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

# Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					



# Included Publishers

Data for the following publishers was provided by others.

## Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

## Consortium:

120 distribution clients.

## Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

## Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

## Independent Publishers Group:

663 distribution clients.

## Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

## Perseus Book Group:

17 distribution clients.

## Perseus Distribution:

26 distribution clients.

## Publishers Group West:

175 distribution clients.

## Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

## Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

## University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

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