

aap

Monthly StatShot August 2014

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Including sales from 1,209 publishers

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Association of American Publishers
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Total Sales

Total Sales	August 2014			August 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	528.9	113.5	415.3	521.3	113.5	407.9	1.4%	0.0%	1.8%
Childrens & Young Adult Books	200.4	30.4	170.0	168.0	27.4	140.6	19.3%	11.3%	20.9%
Religious Presses	44.5	7.6	36.9	43.9	6.4	37.5	1.5%	18.8%	-1.5%
Professional Books	108.3	6.9	101.4	115.4	6.8	108.6	-6.2%	1.8%	-6.7%
K-12 Instructional Materials	607.1	-	607.1	610.6	-	610.6	-0.6%	-	-0.6%
Higher Educational Course Materials	1037.0	50.3	986.7	1191.0	48.7	1142.3	-12.9%	3.3%	-13.6%
University Presses	15.0	1.4	13.6	16.1	1.7	14.4	-6.7%	-19.4%	-5.2%
All Other	2.4	0.2	2.2	4.6	0.3	4.2	-48.2%	-47.5%	-48.2%
Total	2543.6	210.3	2333.3	2670.9	204.7	2466.2	-4.8%	2.7%	-5.4%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Aug 2014			Jan - Aug 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	3816.9	941.7	2875.3	3841.0	918.6	2922.4	-0.6%	2.5%	-1.6%
Childrens & Young Adult Books	1394.7	266.7	1128.0	1157.5	254.8	902.7	20.5%	4.7%	25.0%
Religious Presses	411.9	67.7	344.2	410.7	73.2	337.4	0.3%	-7.5%	2.0%
Professional Books	556.2	86.9	469.3	563.1	85.4	477.6	-1.2%	1.7%	-1.7%
K-12 Instructional Materials	2723.9	-	2723.9	2343.0	-	2343.0	16.3%	-	16.3%
Higher Educational Course Materials	3801.6	753.2	3048.4	3784.8	770.4	3014.4	0.4%	-2.2%	1.1%
University Presses	89.0	17.3	71.7	92.3	18.8	73.5	-3.5%	-8.2%	-2.4%
All Other	20.9	3.4	17.5	32.3	3.4	28.9	-35.4%	0.3%	-39.6%
Total	12815.0	2136.8	10678.2	12224.6	2124.7	10099.9	4.8%	0.6%	5.7%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	August 2014			August 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	154.0	53.1	100.8	152.8	50.4	102.4	0.8%	5.5%	-1.5%
Paperback	155.7	32.0	123.7	153.0	31.5	121.5	1.8%	1.4%	1.9%
Mass Market	70.5	26.0	44.5	71.1	29.1	42.0	-0.8%	-10.5%	6.0%
Physical Audio	8.3	1.6	6.7	7.9	1.9	6.0	4.5%	-18.5%	12.0%
Downloaded Audio	15.5	0.0	15.5	11.3	0.0	11.3	36.8%		36.8%
eBook	106.7	0.0	106.7	109.0	0.1	109.0	-2.1%		-2.1%
Other	18.2	0.7	17.5	16.2	0.5	15.7	12.1%	47.4%	11.0%
Total	528.9	113.5	415.3	521.3	113.5	407.9	1.4%	0.0%	1.8%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Aug 2014			Jan - Aug 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1148.7	436.4	712.3	1161.2	393.9	767.2	-1.1%	10.8%	-7.2%
Paperback	1124.0	263.6	860.4	1124.5	258.0	866.5	0.0%	2.2%	-0.7%
Mass Market	447.8	209.9	237.9	482.9	236.7	246.2	-7.3%	-11.3%	-3.4%
Physical Audio	53.8	14.7	39.1	59.0	13.9	45.2	-8.8%	6.3%	-13.4%
Downloaded Audio	104.2	0.0	104.1	81.6	0.0	81.6	27.7%		27.7%
eBook	853.8	0.5	853.3	854.5	0.5	854.0	-0.1%		-0.1%
Other	84.7	16.5	68.1	77.3	15.6	61.7	9.5%	6.1%	10.4%
Total	3816.9	941.7	2875.3	3841.0	918.6	2922.4	-0.6%	2.5%	-1.6%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	August 2014			August 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	96.1	17.8	78.3	81.7	15.6	66.2	17.6%	14.4%	18.4%
Board Book	12.5	1.5	10.9	8.0	0.9	7.2	55.6%	80.7%	52.6%
Paperback	67.8	10.4	57.4	59.1	10.1	49.0	14.8%	2.9%	17.2%
eBook	17.9	0.0	17.9	12.9	0.0	12.9	38.8%		38.8%
Other	6.1	0.7	5.3	6.2	0.8	5.4	-2.6%	-15.5%	-0.6%
Total	200.4	30.4	170.0	168.0	27.4	140.6	19.3%	11.3%	20.9%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Aug 2014			Jan - Aug 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	610.8	160.5	450.3	536.1	155.4	380.7	13.9%	3.3%	18.3%
Board Book	68.3	14.9	53.4	46.3	10.0	36.3	47.5%	48.8%	47.1%
Paperback	495.8	84.4	411.4	421.5	82.1	339.4	17.6%	2.8%	21.2%
eBook	168.8	0.0	168.8	107.9	0.0	107.9	56.5%		56.5%
Other	51.0	6.9	44.1	45.7	7.3	38.4	11.5%	-5.1%	14.7%
Total	1394.7	266.7	1128.0	1157.5	254.8	902.7	20.5%	4.7%	25.0%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	August 2014			August 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	22.5	5.4	17.1	20.8	4.5	16.3	8.2%	21.5%	4.6%
Paperback	9.3	1.2	8.2	11.0	1.0	10.0	-15.6%	10.5%	-18.4%
eBook	4.7	0.0	4.7	4.0	0.0	4.0	17.7%		17.6%
Other	8.0	1.0	7.0	8.1	0.9	7.2	-0.4%		-2.3%
Total	44.5	7.6	36.9	43.9	6.4	37.5	1.5%	18.8%	-1.5%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Aug 2014			Jan - Aug 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	240.3	51.0	189.3	242.9	56.6	186.3	-1.1%	-9.9%	1.6%
Paperback	68.8	9.6	59.2	68.1	9.3	58.8	1.0%	3.4%	0.7%
eBook	44.1	0.0	44.0	43.7	0.0	43.6	0.9%		0.9%
Other	58.6	7.1	51.6	56.0	7.3	48.7	4.8%		6.0%
Total	411.9	67.7	344.2	410.7	73.2	337.4	0.3%	-7.5%	2.0%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	August 2014			August 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	4.0	0.3	3.7	4.5	0.5	4.1	-11.3%	-33.1%	-8.8%
Medical	59.6	3.9	55.7	72.8	3.9	68.9	-18.1%	-1.0%	-19.1%
Law, Technical, Scientific & Other	44.6	2.7	41.9	38.1	2.4	35.7	17.3%	12.9%	17.5%
Total	108.3	6.9	101.4	115.4	6.8	108.6	-6.2%	1.8%	-6.7%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Aug 2014			Jan - Aug 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	28.5	4.1	24.4	29.5	4.5	25.0	-3.5%	-8.3%	-2.7%
Medical	262.8	47.0	215.8	284.9	49.5	235.4	-7.8%	-5.1%	-8.3%
Law, Technical, Scientific & Other	265.0	35.8	229.1	248.7	31.5	217.2	6.5%	13.7%	5.5%
Total	556.2	86.9	469.3	563.1	85.4	477.6	-1.2%	1.7%	-1.7%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	August 2014			August 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	5.3	0.7	4.6	6.0	0.8	5.1	-10.5%	-15.1%	-9.7%
Paperback	8.1	0.6	7.5	9.1	0.9	8.2	-10.7%	-25.0%	-9.2%
eBook	1.4	0.0	1.4	1.0	0.0	1.0	51.7%		50.7%
Other	0.1	0.0	0.1	0.1	0.0	0.1	24.7%		22.7%
Total	15.0	1.4	13.6	16.1	1.7	14.4	-6.7%	-19.4%	-5.2%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Aug 2014			Jan - Aug 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	35.4	8.0	27.4	36.7	8.3	28.4	-3.6%	-4.1%	-3.5%
Paperback	44.1	9.2	34.9	47.0	10.4	36.6	-6.2%	-11.5%	-4.7%
eBook	8.9	0.1	8.8	7.8	0.1	7.8	13.8%		14.0%
Other	0.7	0.0	0.6	0.8	0.0	0.7	-12.4%		-14.1%
Total	89.0	17.3	71.7	92.3	18.8	73.5	-3.5%	-8.2%	-2.4%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Hights Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

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