



Monthly StatShot

August 2015

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Including sales from 1,206 publishers

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Association of American Publishers
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Total Sales

Total Sales	August 2015			August 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	502.2	105.5	396.7	561.8	114.4	447.4	-10.6%	-7.8%	-11.3%
Childrens & Young Adult Books	172.9	25.2	147.7	184.9	28.1	156.8	-6.5%	-10.3%	-5.8%
Religious Presses	57.8	6.7	51.1	43.6	7.5	36.0	32.7%	-10.8%	41.7%
Professional Books	90.4	6.4	84.0	105.8	6.8	99.0	-14.5%	-5.2%	-15.2%
K-12 Instructional Materials	616.8	-	616.8	619.9	-	619.9	-0.5%	-	-0.5%
Higher Educational Course Materials	938.0	43.0	895.0	942.8	46.4	896.4	-0.5%	-7.3%	-0.2%
University Presses	14.6	1.6	13.0	14.9	1.3	13.5	-1.8%	18.3%	-3.8%
All Other	3.1	0.1	3.0	2.2	0.2	2.1	40.0%	-22.2%	44.9%
Total	2395.8	188.5	2207.3	2475.9	204.7	2271.2	-3.2%	-7.9%	-2.8%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Aug 2015			Jan - Aug 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	3860.8	879.5	2981.4	3899.2	969.5	2929.7	-1.0%	-9.3%	1.8%
Childrens & Young Adult Books	1234.9	267.9	967.1	1312.5	255.5	1057.0	-5.9%	4.8%	-8.5%
Religious Presses	393.3	62.3	331.0	406.0	67.2	338.8	-3.1%	-7.4%	-2.3%
Professional Books	609.2	69.9	539.3	553.9	86.7	467.2	10.0%	-19.3%	15.4%
K-12 Instructional Materials	2606.8	-	2606.8	2748.1	-	2748.1	-5.1%	-	-5.1%
Higher Educational Course Materials	3702.2	810.8	2891.3	3768.5	750.1	3018.4	-1.8%	8.1%	-4.2%
University Presses	84.9	16.6	68.3	87.1	17.6	69.5	-2.5%	-5.5%	-1.7%
All Other	23.4	3.3	20.1	20.7	3.4	17.3	12.9%	-4.5%	16.3%
Total	12515.5	2110.2	10405.3	12796.0	2150.0	10646.0	-2.2%	-1.8%	-2.3%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	August 2015			August 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	133.8	45.9	87.9	175.0	51.7	123.3	-23.5%	-11.2%	-28.7%
Paperback	165.6	30.4	135.3	161.7	33.4	128.4	2.4%	-9.0%	5.4%
Mass Market	52.5	26.9	25.6	73.6	27.0	46.5	-28.6%	-0.4%	-45.0%
Physical Audio	6.2	1.5	4.7	7.6	1.4	6.2	-17.9%	11.3%	-24.2%
Downloaded Audio	19.1	0.0	19.1	12.9	0.0	12.9	47.3%		47.4%
eBook	107.1	0.0	107.0	111.2	0.0	111.2	-3.7%		-3.7%
Other	17.9	0.8	17.0	19.8	1.0	18.8	-9.8%	-14.2%	-9.6%
Total	502.2	105.5	396.7	561.8	114.4	447.4	-10.6%	-7.8%	-11.3%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Aug 2015			Jan - Aug 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1169.3	387.1	782.2	1256.9	434.4	822.5	-7.0%	-10.9%	-4.9%
Paperback	1164.0	250.5	913.6	1079.4	277.0	802.4	7.8%	-9.6%	13.9%
Mass Market	423.4	211.1	212.3	478.2	226.0	252.2	-11.5%	-6.6%	-15.8%
Physical Audio	50.1	13.5	36.6	48.3	12.3	36.1	3.7%	9.9%	1.5%
Downloaded Audio	133.1	0.0	133.1	93.9	0.0	93.8	41.8%		41.9%
eBook	830.3	0.3	830.0	869.8	0.5	869.4	-4.5%		-4.5%
Other	90.6	17.0	73.6	72.6	19.4	53.3	24.7%	-12.0%	38.1%
Total	3860.8	879.5	2981.4	3899.2	969.5	2929.7	-1.0%	-9.3%	1.8%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	August 2015			August 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	80.0	14.2	65.8	93.5	15.3	78.1	-14.4%	-7.3%	-15.7%
Board Book	9.9	0.9	9.0	14.1	1.7	12.3	-29.3%	-47.2%	-26.8%
Paperback	59.5	9.0	50.5	53.2	9.9	43.3	11.8%	-9.0%	16.5%
eBook	10.3	0.0	10.3	18.1	0.0	18.1	-43.2%		-43.2%
Other	13.1	1.0	12.1	6.0	1.1	4.9	118.2%	-4.3%	144.9%
Total	172.9	25.2	147.7	184.9	28.1	156.8	-6.5%	-10.3%	-5.8%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Aug 2015			Jan - Aug 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	551.4	161.7	389.8	603.7	144.6	459.2	-8.7%	11.8%	-15.1%
Board Book	71.2	13.8	57.4	79.1	17.7	61.4	-9.9%	-21.9%	-6.5%
Paperback	441.5	82.1	359.4	408.9	81.5	327.4	8.0%	0.7%	9.8%
eBook	94.1	0.0	94.1	169.6	0.0	169.6	-44.5%		-44.5%
Other	76.7	10.3	66.4	51.1	11.7	39.3	50.2%	-12.1%	68.8%
Total	1234.9	267.9	967.1	1312.5	255.5	1057.0	-5.9%	4.8%	-8.5%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	August 2015			August 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	37.1	5.3	31.8	22.5	5.4	17.0	65.1%	-2.5%	86.6%
Paperback	9.8	0.9	8.9	9.0	1.1	7.8	9.1%	-24.1%	13.8%
eBook	4.0	0.0	4.0	4.7	0.0	4.7	-15.1%		-15.1%
Other	6.9	0.6	6.4	7.4	1.0	6.5	-6.8%		-1.7%
Total	57.8	6.7	51.1	43.6	7.5	36.0	32.7%	-10.8%	41.7%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Aug 2015			Jan - Aug 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	233.4	48.3	185.0	239.7	51.0	188.7	-2.6%	-5.2%	-1.9%
Paperback	66.8	8.4	58.4	66.2	9.3	56.9	0.9%	-10.3%	2.8%
eBook	40.1	0.0	40.1	44.0	0.0	44.0	-9.0%		-9.0%
Other	53.0	5.6	47.4	56.1	6.9	49.2	-5.5%		-3.5%
Total	393.3	62.3	331.0	406.0	67.2	338.8	-3.1%	-7.4%	-2.3%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	August 2015			August 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.8	0.4	3.4	4.0	0.3	3.7	-4.2%	35.4%	-7.4%
Medical	47.0	3.4	43.6	59.6	3.9	55.7	-21.2%	-12.7%	-21.8%
Law, Technical, Scientific & Other	39.6	2.6	36.9	42.1	2.6	39.5	-6.0%	1.2%	-6.5%
Total	90.4	6.4	84.0	105.8	6.8	99.0	-14.5%	-5.2%	-15.2%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Aug 2015			Jan - Aug 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	27.4	3.3	24.1	28.1	4.0	24.0	-2.2%	-18.1%	0.4%
Medical	312.5	36.3	276.2	262.8	47.0	215.8	18.9%	-22.7%	28.0%
Law, Technical, Scientific & Other	269.3	30.4	238.9	263.1	35.7	227.3	2.4%	-15.0%	5.1%
Total	609.2	69.9	539.3	553.9	86.7	467.2	10.0%	-19.3%	15.4%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	August 2015			August 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.8	0.8	3.9	5.1	0.7	4.5	-6.9%	24.5%	-11.7%
Paperback	8.3	0.7	7.6	8.1	0.6	7.5	2.2%	12.4%	1.3%
eBook	1.4	0.0	1.4	1.5	0.0	1.5	-8.8%		-8.5%
Other	0.2	0.0	0.1	0.1	0.0	0.1	45.0%		41.8%
Total	14.6	1.6	13.0	14.9	1.3	13.5	-1.8%	18.3%	-3.8%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Aug 2015			Jan - Aug 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	31.8	7.6	24.2	34.0	7.8	26.2	-6.6%	-3.2%	-7.6%
Paperback	42.7	8.9	33.8	43.5	9.7	33.9	-1.8%	-7.7%	-0.2%
eBook	9.5	0.1	9.4	8.9	0.1	8.8	7.0%		6.9%
Other	0.9	0.0	0.9	0.6	0.0	0.6	41.0%		38.2%
Total	84.9	16.6	68.3	87.1	17.6	69.5	-2.5%	-5.5%	-1.7%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Legato	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Random House	✓	✓	✓				✓
Penguin Random House Distribution	✓	✓					
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Penguin Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

Legato Publishing

Distribution Clients

NB: Penguin Random House is now reporting as one publisher.



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