



Monthly StatShot

September 2015

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Including sales from 1,205 publishers

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Association of American Publishers

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Total Sales

Total Sales	September 2015			September 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	579.0	83.6	495.4	541.3	91.5	449.8	7.0%	-8.6%	10.1%
Childrens & Young Adult Books	189.1	19.4	169.7	190.6	19.9	170.7	-0.8%	-2.3%	-0.6%
Religious Presses	63.5	4.5	59.0	62.8	5.7	57.1	1.1%	-20.8%	3.3%
Professional Books	57.9	5.1	52.7	64.3	7.5	56.8	-10.0%	-31.7%	-7.1%
K-12 Instructional Materials	282.3	-	282.3	306.3	-	306.3	-7.8%	-	-7.8%
Higher Educational Course Materials	446.7	60.9	385.8	464.3	54.1	410.2	-3.8%	12.7%	-6.0%
University Presses	9.0	1.2	7.8	9.2	1.6	7.6	-2.6%	-24.0%	1.9%
All Other	3.0	0.1	2.9	6.2	-1.6	7.8	-51.3%	105.0%	-62.6%
Total	1630.5	174.9	1455.6	1644.9	178.5	1466.3	-0.9%	-2.1%	-0.7%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Sep 2015			Jan - Sep 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	4440.9	962.3	3478.7	4441.3	1060.9	3380.4	0.0%	-9.3%	2.9%
Childrens & Young Adult Books	1424.0	287.3	1136.7	1503.1	275.3	1227.7	-5.3%	4.3%	-7.4%
Religious Presses	456.9	66.8	390.1	468.8	72.9	395.9	-2.5%	-8.4%	-1.5%
Professional Books	667.1	75.1	592.0	618.2	94.2	524.0	7.9%	-20.3%	13.0%
K-12 Instructional Materials	2890.3	-	2890.3	3043.5	-	3043.5	-5.0%	-	-5.0%
Higher Educational Course Materials	4148.9	871.8	3277.1	4232.8	804.2	3428.6	-2.0%	8.4%	-4.4%
University Presses	77.6	14.8	62.8	79.9	15.9	63.9	-2.8%	-7.0%	-1.8%
All Other	26.4	3.3	23.0	26.9	1.8	25.1	-2.0%	88.3%	-8.3%
Total	14132.1	2281.3	11850.7	14414.5	2325.3	12089.3	-2.0%	-1.9%	-2.0%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	September 2015			September 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	223.4	34.7	188.6	219.2	39.2	180.0	1.9%	-11.3%	4.8%
Paperback	161.1	22.7	138.3	131.0	25.9	105.1	23.0%	-12.2%	31.6%
Mass Market	53.0	23.7	29.3	48.7	24.7	24.0	8.8%	-3.9%	21.9%
Physical Audio	8.0	1.0	7.1	8.2	1.1	7.1	-2.2%	-14.9%	-0.2%
Downloaded Audio	17.4	0.0	17.4	12.5	0.0	12.5	39.0%		39.1%
eBook	101.5	0.8	100.6	108.9	-0.1	109.0	-6.8%		-7.7%
Other	14.7	0.7	14.0	12.8	0.7	12.1	14.6%	-9.3%	16.1%
Total	579.0	83.6	495.4	541.3	91.5	449.8	7.0%	-8.6%	10.1%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Sep 2015			Jan - Sep 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1392.8	421.8	970.9	1476.8	473.8	1003.0	-5.7%	-11.0%	-3.2%
Paperback	1325.2	273.2	1052.0	1209.8	302.6	907.1	9.5%	-9.7%	16.0%
Mass Market	476.5	234.8	241.7	527.0	250.6	276.4	-9.6%	-6.3%	-12.5%
Physical Audio	58.2	14.4	43.7	56.6	13.4	43.2	2.8%	7.8%	1.3%
Downloaded Audio	150.6	0.0	150.6	106.4	0.0	106.4	41.5%		41.5%
eBook	932.6	0.3	932.2	979.4	0.4	979.0	-4.8%		-4.8%
Other	105.2	17.7	87.6	85.4	20.1	65.3	23.2%	-12.0%	34.0%
Total	4440.9	962.3	3478.7	4441.3	1060.9	3380.4	0.0%	-9.3%	2.9%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	September 2015			September 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	97.9	10.3	87.6	97.7	11.2	86.5	0.2%	-8.6%	1.3%
Board Book	12.5	0.7	11.8	12.3	0.4	12.0	1.3%	99.5%	-1.6%
Paperback	57.8	7.6	50.2	56.2	7.6	48.6	2.8%	-0.2%	3.2%
eBook	9.0	0.0	9.0	16.9	0.0	17.0	-46.7%		-46.8%
Other	11.9	0.9	11.1	7.4	0.7	6.6	62.3%	17.5%	67.3%
Total	189.1	19.4	169.7	190.6	19.9	170.7	-0.8%	-2.3%	-0.6%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Sep 2015			Jan - Sep 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	649.4	171.9	477.5	718.2	159.9	558.2	-9.6%	7.5%	-14.5%
Board Book	83.7	14.5	69.2	74.8	13.9	60.9	11.9%	4.5%	13.6%
Paperback	499.2	89.6	409.5	465.1	89.1	376.0	7.3%	0.6%	8.9%
eBook	103.1	0.0	103.1	186.6	0.0	186.6	-44.8%		-44.8%
Other	88.6	11.2	77.5	58.4	12.5	46.0	51.7%	-10.4%	68.6%
Total	1424.0	287.3	1136.7	1503.1	275.3	1227.7	-5.3%	4.3%	-7.4%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	September 2015			September 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	43.5	3.4	40.1	41.5	4.3	37.2	4.9%	-19.9%	7.8%
Paperback	8.6	0.7	7.9	8.8	0.8	8.0	-2.4%	-19.4%	-0.7%
eBook	3.6	0.0	3.6	4.5	0.0	4.5	-19.8%		-19.8%
Other	7.7	0.4	7.3	8.0	0.6	7.4	-3.0%		-1.0%
Total	63.5	4.5	59.0	62.8	5.7	57.1	1.1%	-20.8%	3.3%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Sep 2015			Jan - Sep 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	276.9	51.7	225.2	281.2	55.2	225.9	-1.5%	-6.3%	-0.3%
Paperback	75.4	9.0	66.4	75.0	10.1	64.9	0.5%	-11.0%	2.3%
eBook	43.7	0.0	43.7	48.6	0.0	48.6	-10.0%		-10.0%
Other	60.9	6.0	54.9	64.1	7.5	56.6	-5.0%		-3.0%
Total	456.9	66.8	390.1	468.8	72.9	395.9	-2.5%	-8.4%	-1.5%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	September 2015			September 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.2	0.2	3.0	3.5	0.3	3.1	-7.7%	-32.8%	-5.0%
Medical	23.1	2.5	20.6	28.2	4.4	23.9	-18.2%	-44.0%	-13.5%
Law, Technical, Scientific & Other	31.6	2.4	29.1	32.6	2.8	29.8	-3.1%	-12.2%	-2.3%
Total	57.9	5.1	52.7	64.3	7.5	56.8	-10.0%	-31.7%	-7.1%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Sep 2015			Jan - Sep 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	30.6	3.5	27.1	31.5	4.4	27.2	-2.8%	-19.3%	-0.2%
Medical	335.6	38.7	296.8	291.0	51.4	239.7	15.3%	-24.5%	23.9%
Law, Technical, Scientific & Other	300.8	32.8	268.0	295.7	38.5	257.2	1.7%	-14.8%	4.2%
Total	667.1	75.1	592.0	618.2	94.2	524.0	7.9%	-20.3%	13.0%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	September 2015			September 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	3.3	0.6	2.7	3.6	0.8	2.8	-7.1%	-28.1%	-0.7%
Paperback	4.7	0.6	4.1	4.7	0.7	3.9	-0.1%	-19.8%	3.6%
eBook	0.8	0.0	0.8	0.8	0.0	0.8	0.7%		0.5%
Other	0.1	0.0	0.1	0.1	0.0	0.1	15.6%		16.3%
Total	9.0	1.2	7.8	9.2	1.6	7.6	-2.6%	-24.0%	1.9%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Sep 2015			Jan - Sep 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	28.6	6.6	22.0	30.7	7.0	23.7	-6.8%	-5.3%	-7.2%
Paperback	40.5	8.1	32.4	41.0	8.8	32.2	-1.3%	-8.8%	0.8%
eBook	7.6	0.1	7.5	7.4	0.1	7.4	1.5%		1.2%
Other	1.0	0.0	1.0	0.7	0.0	0.7	37.9%		35.5%
Total	77.6	14.8	62.8	79.9	15.9	63.9	-2.8%	-7.0%	-1.8%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Legato	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Random House	✓	✓	✓				✓
Penguin Random House Distribution	✓	✓					
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Publishers Group West	✓	✓					

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Penguin Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

Legato Publishing

Distribution Clients

NB: Penguin Random House is now reporting as one publisher.



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