



THERESA ZORO

Executive Vice President
Executive Creative Director, PR & Marketing

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I am delighted to announce the senior leadership team who will work together with all our publishers to connect our extraordinary books and authors with the largest and most engaged audience of readers. Our combined scale means that we are able to provide support for services both at a group-wide and at a focused imprint and title level.

Susan Corcoran, Senior Vice President, Director of Publicity, will lead an extraordinary team of publicity colleagues. The imprint publicity directors reporting to Susan are: **Maria Braeckel** (Random House, The Dial Press, One World), **Jennifer Garza** (Ballantine Bantam Dell), **Dyana Messina** (Crown, Tim Duggan Books), David Moench (Del Rey), and newly promoted **Cindy Murray** (Currency, Convergent, Forum), with Rachel Rokicki (Hogarth) reporting to Maria, and additionally supporting Random House, The Dial Press, and One World.

Leigh Marchant, Senior Vice President, Director of Marketing, will lead our title marketing directors across imprint lists in crafting dynamic, creative campaigns. The imprint marketing leads under Leigh are: **Barbara Fillon** and **Ayelet Gruenspecht** (Random House, The Dial Press, One World, with Ayelet reporting to Barbara), **Quinne Rogers** and **Julie Leung** (Ballantine Bantam Dell and Del Rey), Julie Cepler (Crown, Tim Duggan Books), newly promoted **Andrea DeWerd** (Currency, Convergent, Forum), and newly promoted **Debbie Aroff**, Marketing Director, Brand Strategy, working across imprints.

I am very excited about the opportunities ahead of us to provide increased support for the **Ten Speed Press, Clarkson Potter, Harmony, and Rodale** lists. The marketing and publicity leads for those groups will report directly to me. **Windy Dorresteyn**, is newly promoted to Vice President, Director of Marketing, Ten Speed Press and Clarkson Potter, with **Kate Tyler** serving in a parallel role as Vice President, Director of Publicity for both imprints. For Harmony and Rodale, **Christina Foxley** is Director of Marketing and **Tammy Blake** is Vice President, Director of Publicity.

Providing group-wide leadership and support are:

Carisa Hays is appointed Vice President, Director, Random House Speakers Bureau, and Executive Publicist, Special Projects. I am excited to have Carisa join this dynamic team; I have long admired and respected her leadership as Group Publicity Director at Crown, and in particular her extraordinary work as publicist for many of the company's most successful recent books, including *BECOMING* by Michelle Obama, *PORTRAITS OF COURAGE* by President George W. Bush, and *THINGS THAT MATTER* by Charles Krauthammer. In addition, Carisa will continue to be the lead publicist for *BECOMING* and for the future book by former U.S. President Barack Obama. Newly reporting to her are **Jayme Boucher**, Senior Agent Director; **Kathryn Santora**, newly promoted to Agent Director; **Kaley Baron**, newly promoted to Agent; and **Haley Shear**, Assistant.

Carly Gorga is appointed Director, Special Events. Carly's work over the past ten years at Crown to develop dynamic partnerships that connect books and authors with new audiences has gained her a stellar reputation as a creative entrepreneur. Of particular note are her blockbuster successes working with Chrissy Teigen and IMG Live to launch the #CRAVINGSFEST fan event, an ongoing relationship with Lululemon, and the "One and Done" retreat with Skinnytaste. With an expanded portfolio including all our imprints, there is great potential to expand the experiential events programs we offer our authors and readers. Reporting to Carly will be **Stacy Horowitz**, Manager, Partnerships; **Katie Darcy**, newly promoted to Senior Publicist, Special Projects; and **Emma Thomasch**, Publicity Events Assistant.

Leslie Prives, Senior Director, Consumer Strategy & Engagement, **Erika Seyfried**, Director, Content Services, and **Stacey Witcraft**, Vice President, Sales Marketing, will all expand their responsibilities to provide service to all imprints, reporting directly to me.

Please join me in congratulating each of these leaders on their successes to date and wishing all of our colleagues ongoing success with their expanded responsibilities. The sky is the limit on what we can accomplish together.